Brush With The Greats

Jimmy Fallon goes into the audience and asks "Who wants a brush with the greats?" After he picks someone out, he takes that audience member backstage, where a celebrity who is currently pitching something (like Ryan Gosling or Gwen Stefani) emerges, and it's revealed that Fallon and the audience member are going to brush their teeth with the celebrity. A scuzzy-looking guy in a white coat shows up and says that he's a dentist there to oversee the brushing. There are three sinks and mirrors set up, and the camera shot is from behind the three, so a mirror image of Fallon, the celeb, and the audience member brushing. They are only allowed to talk about tooth care, and if anything else is mentioned, the dentist squirts them with his Waterpik. All the while, the dentist gives dental pointers that make no sense. ("Mix some Colgate into your Jack Daniels to keep your cavities happy.", "When false teeth are outlawed, only outlaws will have false teeth.", "The best tooth-whitening procedure is a daily dose of unrequited love.") When they're finished brushing, the dentist gives them all a really hard slap on the butt with a little dental kit (toothpaste, toothbrush, floss).

After this bit has been done a couple of times and the concept is no longer a surprise to the audience, Fallon brings the fake dentist out to the audience with him to decide who will participate based on him looking at three different member's teeth before they go backstage to brush with the celebrity.